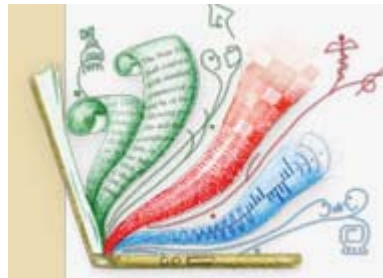
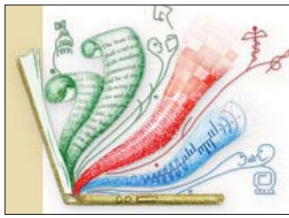


# Annual Report

Florida Electronic Library

Florida Electronic Library





GALE  
CENGAGE Learning™

GALE

# 2007 Annual Report

The Florida State Library has provided public, academic and school libraries access to Gale's full text periodical and reference databases since 2004. This report details enhancements to the content Gale has implemented during this year of the contract. It will also highlight, new and future platform developments, and other products and services available to Florida libraries through Gale.

Usage statistics are good indicator of the value which library databases bring to students and patrons within the community. Florida usage of Gale periodical databases are strong and have continued growing during the 2007 year. The total number of annual searches performed in 2007 was 15,071,376. This was an a significant increase over 2007 where searches totaled 8,842,659. Florida users are successfully using the Gale resources provided to them.

Due to effective training and marketing provided by the partnership between Gale, Florida State Library, usage numbers have continued to exponentially increase. It is also related to enhancements and new content additions made by Gale during the tenure of the contract. Gale continues to add new content on a daily basis and has added more than 5,300 titles to its periodical databases in the past two years, with a strong focus on academic content.

As of July 1, 2007 we have launched our new corporate identity and are officially introducing the Cengage Learning brand. We are still Gale, but we are now a part of the Cengage Learning family. We believe Cengage Learning communicates our position as a company at the "center of engagement"

and speaks to what we want to achieve: engaging you in the process to truly deliver what our customers need – accurate, relevant and easy-to-access reference sources

Gale has made a number of enhancements to the PowerSearch platform this past year. These included, but are not limited to

- **Search Alerts with RSS export:** Users will be able to set up instant search alerts and journal alerts, with the added ability to create RSS feeds of valued InfoTrac content. These RSS feeds will not expire.
- **Federated Search Results:** Libraries will also have the option to add access their other vendor's databases and their library catalogs through PowerSearch. This collaboration with Groxis, a leading federated search company, will allow clustering and access to other databases after running a PowerSearch -- right there in the interface. Also, until the remaining Gale databases migrate to the PowerSearch platform, federated access to articles from our other databases will be provided through PowerSearch for free.
- **Visual Search:** Using Grokker, users will now be able to view their results visually, in a concept map. This has been tied to InfoTrac's famed subject guide, making it much more powerful.
- **Did You Mean?** When a search fails to bring desired results, users will be given alternate spellings and more preferred search terms to try in order to get them to the results the they were originally looking for.
- **Search Within Results:** Users will be given the option to further refine their search results by adding more terms to their query.
- **Enhanced limiting:** After a search is completed, the left-hand sidebar will be repurposed to provide users with the option of selecting subject terms, subdivisions, article types and publications that will allow users to further limit their results.

- **Enhanced navigation:** Based on user feedback, some exciting changes have been made to improve the interface navigation, including the creation of document tools (print, email, cite, download, translate) that appear in a visible box right on each document.

- **Enhanced tabs:** The number of results will now appear on each tab and color variation will be added to the tabs in order to alert users that there is more content behind the other tabs.

- **Enhanced Bookmarks:** Direct access to individual documents, searches and collection of documents will be made available through PowerSearch Bookmarks, which are clearly visible, easy to use, and always persistent.

- **Improved “How-to-Cite” functionality:** MLA and APA formats for citations will be provided, with accurate elements and even correct spacing and formatting provided.

- **Publication details:** More information about each publication will be provided, including embargo periods, publisher address and contact information, and even publication descriptions.

Gale is pleased to be a partner of Florida State Library. As always, we appreciate your business, and hope to grow our relationship for years to come.



# Florida Electronic Library

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## Gale Databases Available through Florida Electronic Library

### InfoTrac Periodicals

*Academic OneFile*  
*Business Index ASAP*  
*Computer Database*  
*Expanded Academic ASAP*  
*General Business File ASAP*  
*General Reference Center-Gold*  
*Health Reference Center -Academic*  
*General OneFile*  
*InfoTrac Powerpacks*  
*Informe*  
*Junior Edition*  
*Junior Reference Center*  
*Military and Intelligence Database*  
*Professional Collection*  
*Student Edition*

### InfoTrac eCollections

*Communications & Mass Media eCollection*  
*Criminal Justice eCollection*  
*Diversity Studies eCollection*  
*Environmental Issues & Policy eCollection*  
*Garden, Landscape & Horticulture eCollection*  
*Gender Studies eCollection*  
*General Science eCollection*  
*Information Science & Library Issues eCollection*  
*Insurance & Liability eCollection*  
*Pop Culture eCollection*  
*Psychology eCollection*  
*Religion & Philosophy eCollection*  
*Small Business eCollection*  
*Tourism, Hospitality & Leisure eCollection*  
*US History eCollection*  
*Vocation, Careers & Technical Education eCollection*  
*War & Terrorism eCollection*  
*World History eCollection*

### Resource Centers

*Health & Wellness Resource Center*  
*Health & Wellness Resource Center with Alternative Health Module*  
*Kids InfoBits*  
*What Do I Read Next?*  
*LitFinder*

“**One File** is an excellent choice. It affords access to the gamut of information from general news to scholarly research via a variety of search methods and exceptional subject indexing.”

—*Library Journal*



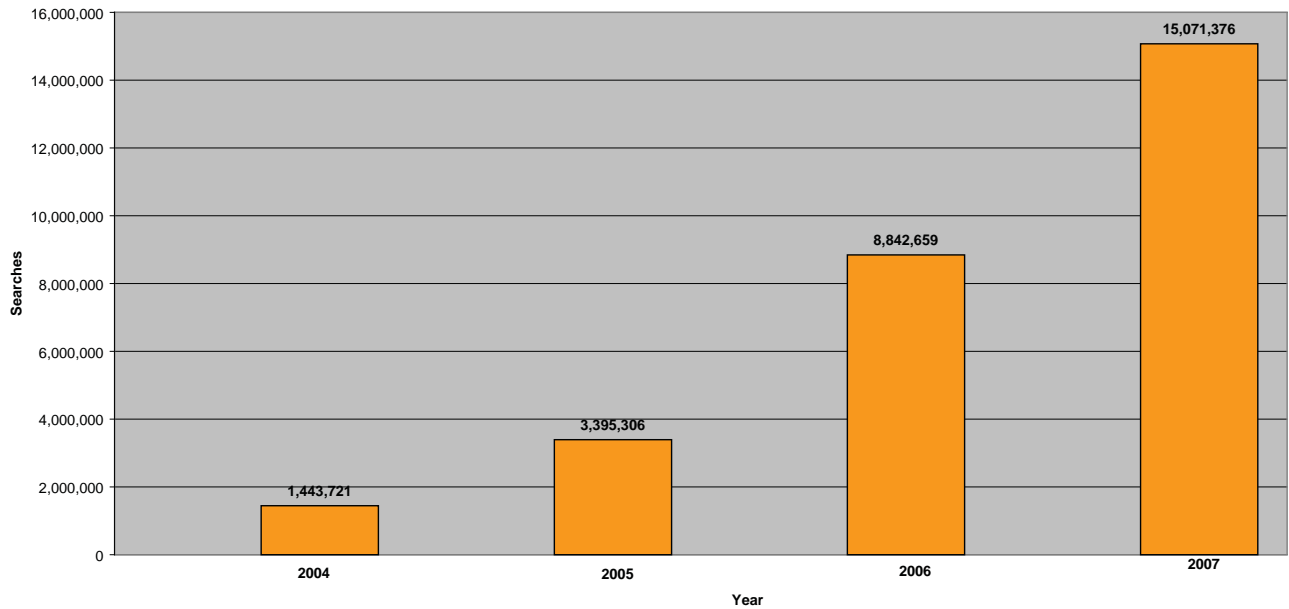
### Gale Virtual Reference Library eBooks Available through FEL

Beacham's Guide to the Endangered Species of North America, 6v  
 Biology, 4v  
 Encyclopedia of Small Business, 2nd ed., 2v  
 Gale Encyclopedia of Alternative Medicine, 2nd ed., 4v  
 Gale Encyclopedia of Cancer, 2nd ed., 2v  
 Gale Encyclopedia of Genetic Disorders, 2nd ed., 2v  
 Gale Encyclopedia of Medicine, 3rd ed., 5v  
 Gale Encyclopedia of Multicultural America, 2nd ed., 3v  
 St. James Encyclopedia of Popular Culture, 5v, 2000  
 World of Earth Science, 2v, 2003

## Statistics Show Increase of Usage Across All Library Types

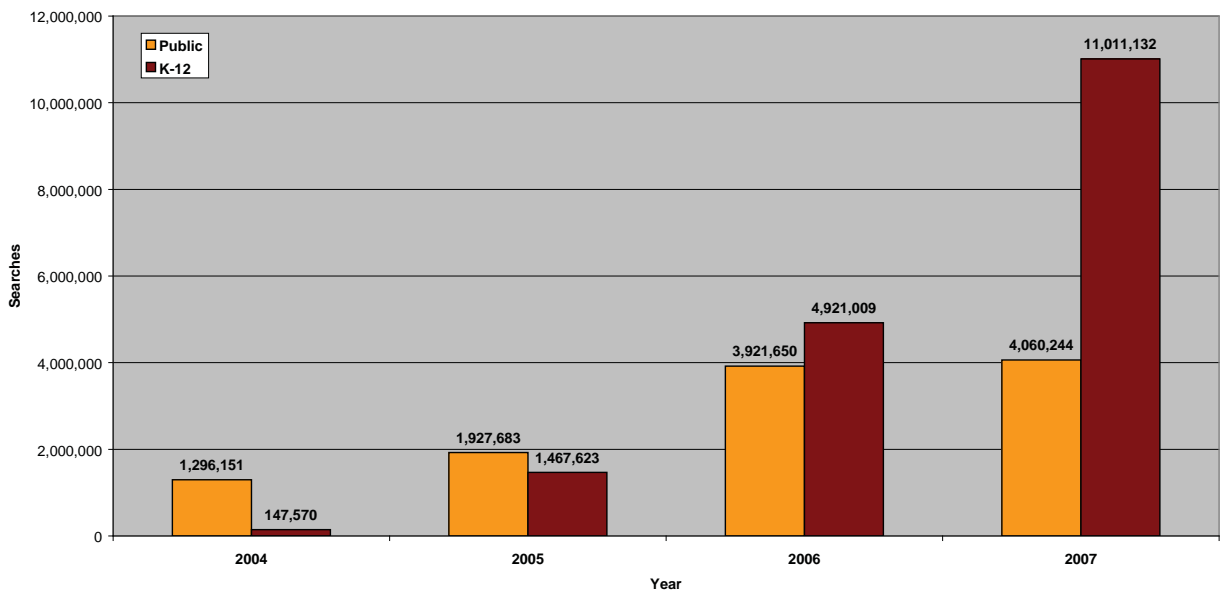
The number of searches quadrupled from 2004-2007.

Florida Electronic Library Database Usage 2004-2007



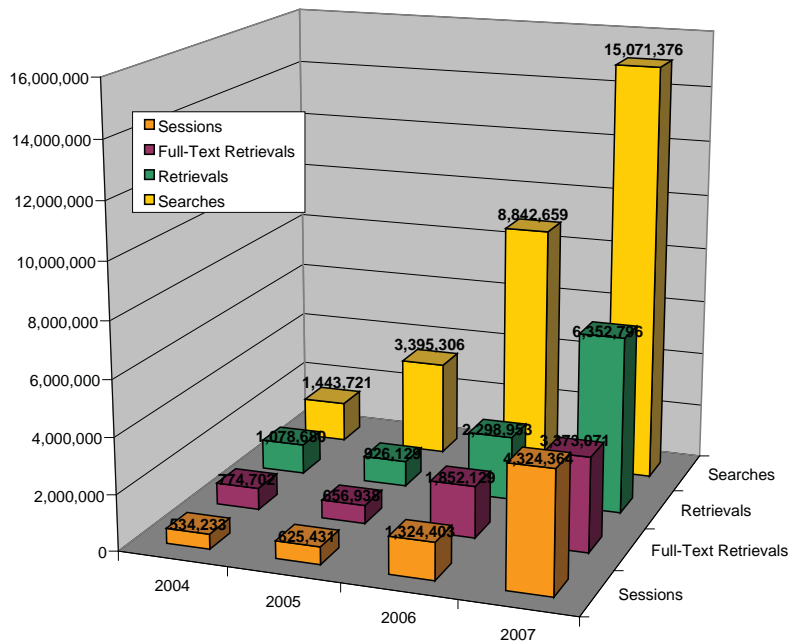
Most significant growth in searches from 2004-2007 were among Florida's K-12 users.

Florida Electronic Library Database Usage By Market 2004-2007



## Searches Continue to Grow in All Markets and Products

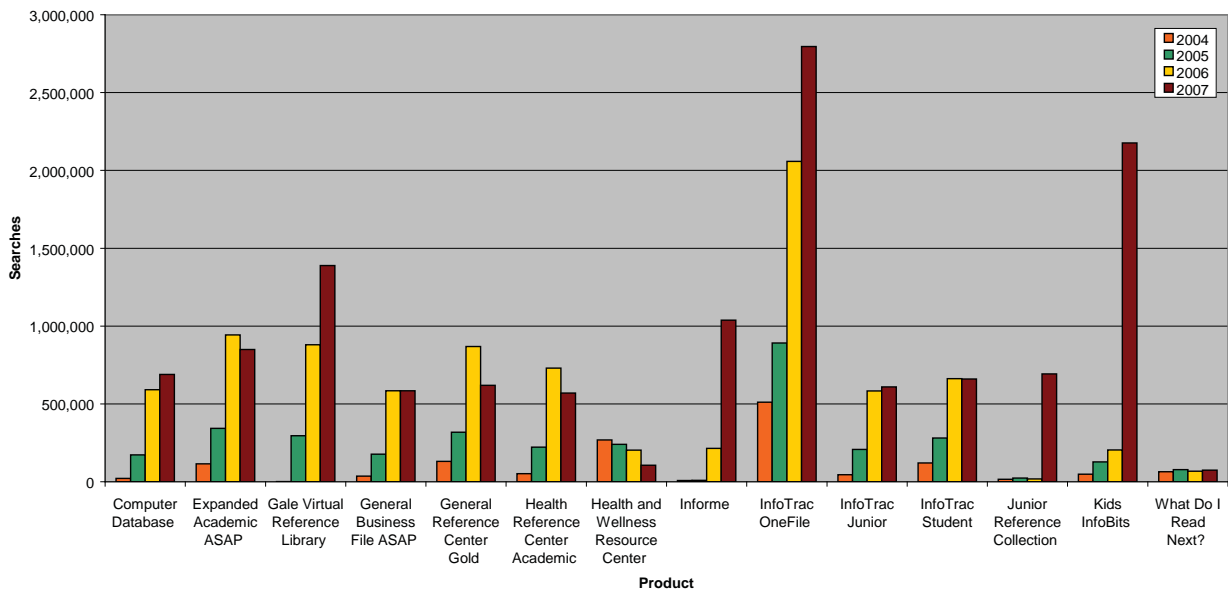
Florida Electronic Library Database Usage Breakdown 2004-2007



Most significant increases are seen across markets in searches executed..

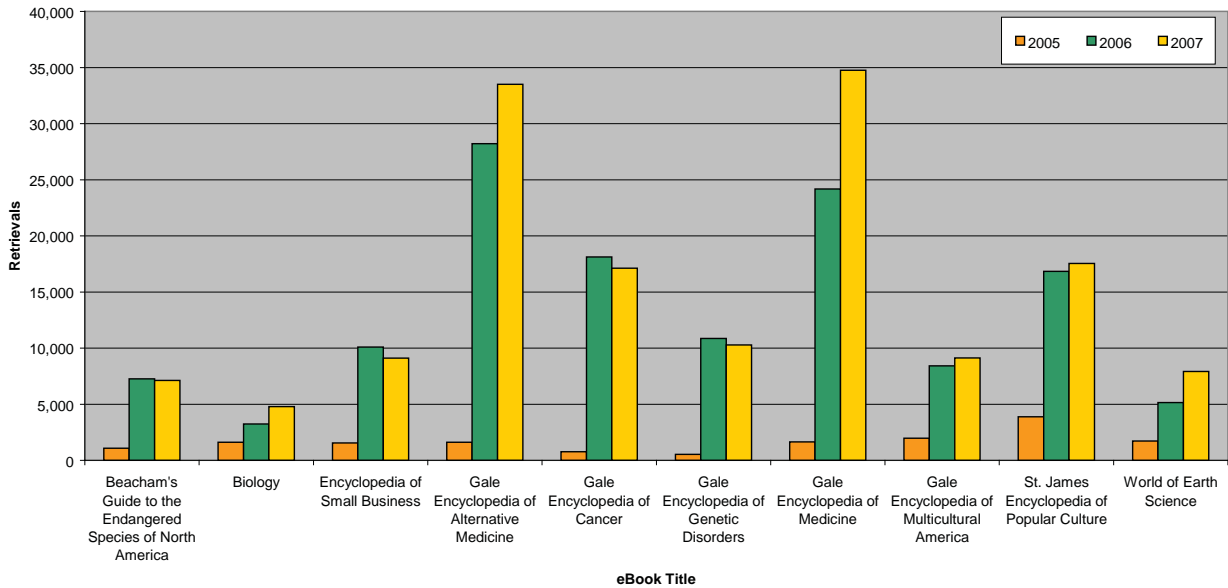
Usage demonstrates a growing need for academic periodicals, which in 2007 were found in **Expanded Academic ASAP** and **InfoTrac OneFile**. In 2007, more of these periodicals will be found in **Academic Onefile**.

Florida Electronic Library Database Usage By Product 2004-2007



## Florida Libraries Using Gale eBooks for Reference Needs Strong focus on health and world culture content

Florida Electronic Library Gale Virtual Reference Library Usage 2005-2007



| Top Searches in<br>Gale Virtual Reference Library<br>2007 |                       |
|---|-----------------------|
| 1   | global warming        |
| 2   | The Great Gatsby      |
| 3   | vaccine               |
| 4   | Cather in the Rye     |
| 5   | recycling             |
| 6   | civil rights movement |
| 7   | DNA                   |
| 8   | ecosystem             |
| 9   | abortion              |
| 10  | Edgar Allan Poe       |
| 11  | Pride and Predjudice  |
| 12  | planet                |
| 13  | Age of Innocent       |
| 14  | Chocolate War         |
| 15  | The Crucible          |
| 16  | cancer                |
| 17  | Of Mice and Men       |
| 18  | computer ethics       |
| 19  | AIDS                  |
| 20  | Maya Angelou          |

The number of Gale eBook retrievals in 2007 still shows a growing need for focus on additional health references.

Through a customer search term analysis initiative, Gale is now able to provide libraries with subject analysis details of patron usage. This allows libraries to refine electronic and print collection development based on the often searched topics. The chart to the left shows the top searches executed in the Gale Virtual Reference Library by all Florida libraries in 2007.

## Florida Electronic Library Search Term Analytics from Gale

### Top Searches in Health & Wellness Resource Center 2007

|    |                   |
|----|-------------------|
| 1  | diabetes          |
| 2  | obesity           |
| 3  | cancer            |
| 4  | breast cancer     |
| 5  | stress            |
| 6  | asthma            |
| 7  | eating disorders  |
| 8  | autism            |
| 9  | childhood obesity |
| 10 | skin cancer       |
| 11 | nutrition         |
| 12 | depression        |
| 13 | abortion          |
| 14 | bipolar disorder  |
| 15 | smoking           |
| 16 | anorexia          |
| 17 | AIDS              |
| 18 | Alcoholism        |
| 19 | Lupus             |
| 20 | heart disease     |

### Top Searches in Informe 2007

|    |                        |
|----|------------------------|
| 1  | bibliotecas            |
| 2  | global warming         |
| 3  | arquitectura           |
| 4  | haiti violencia        |
| 5  | economia               |
| 6  | cancer                 |
| 7  | spanglish              |
| 8  | hugo chavez            |
| 9  | mexico                 |
| 10 | war                    |
| 11 | digital                |
| 12 | hola                   |
| 13 | administracion publica |
| 14 | educacion              |
| 15 | peru                   |
| 16 | boliva                 |
| 17 | euthanasia             |
| 18 | florida                |
| 19 | fidel castro           |
| 20 | obesidad               |

### Top Searches in Kids InfoBits 2007

|    |                        |
|----|------------------------|
| 1  | dogs                   |
| 2  | florida                |
| 3  | manatees               |
| 4  | 50 cent                |
| 5  | cats                   |
| 6  | dinosaurs              |
| 7  | sharks                 |
| 8  | snakes                 |
| 9  | horses                 |
| 10 | dolphins and porpoises |
| 11 | Tampa Bay Buccaneers   |
| 12 | Michael Jackson        |
| 13 | tyrannosaurus rex      |
| 14 | hampsters              |
| 15 | Brittney Spears        |
| 16 | Abraham Lincoln        |
| 17 | New York               |
| 18 | Snoop Dogg             |
| 19 | Miami Dolphins         |
| 20 | Hawaii                 |

### How Gale and Libraries Use this Information:

- New content acquisition is based on trends in database usage. For example, the growing number of searches in Kids InfoBits in 2007 on dinosaurs and weather which led to the addition of more images and descriptions for these topics.
- Libraries can use this information to help formulize their training programs. Search term statistics help a librarian determine whether or not patrons are using the appropriate databases to find the right information.
- Gale uses this information, and the information found through database feature usage analysis, to drive product development. If we notice that important features are not being used in the database, efforts are put in place to make these features more prominent and usable within the

## Florida Electronic Library Search Term Analytics from Gale

| Top Searches in InfoTrac OneFile<br>2007 |                        |
|--|------------------------|
| 1  | Everglades             |
| 2  | Cuba                   |
| 3  | School Integration     |
| 4  | Teenage Pregnancy      |
| 5  | global warming         |
| 6  | Drug Abuse             |
| 7  | abortion               |
| 8  | Bipolar Disorder       |
| 9  | Stem cell research     |
| 10                                       | Child Abuse            |
| 11                                       | Capital Punishment     |
| 12                                       | same-sex marriage      |
| 13                                       | time management        |
| 14                                       | gun control            |
| 15                                       | book reviews           |
| 16                                       | human cloning          |
| 17                                       | segregation            |
| 18                                       | psychology             |
| 19                                       | euthanasia             |
| 20                                       | animal experimentation |

| Top Searches in Expanded Academic<br>ASAP 2007 |                                  |
|--|----------------------------------|
| 1  | rise and decline of the teenager |
| 2  | Sentinels in long still rows     |
| 3  | Libraries                        |
| 4  | tornadoes-prevention             |
| 5  | Avionics                         |
| 6  | global warming                   |
| 7  | Manatees                         |
| 8  | taxation                         |
| 9  | slavery                          |
| 10   | abortion                         |
| 11   | child abuse                      |
| 12   | drunk driving                    |
| 13   | children                         |
| 14   | Ernest Hemingway                 |
| 15   | child abuse                      |
| 16   | Avian Influenza                  |
| 17   | Stephen Crane                    |
| 18   | Hurricane Katrina                |
| 19   | books                            |
| 20   | eating disorders                 |

| Top Searches in<br>Health Reference Center - Academic<br>2007 |                               |
|---|-------------------------------|
| 1   | obesity in children           |
| 2   | Fetal Alcohol Syndrome        |
| 3   | Alzheimer's Disease           |
| 4   | Anorexia Nervosa              |
| 5   | Abortion                      |
| 6   | Bipoloar Disorder             |
| 7   | diabetes                      |
| 8   | teenage pregnancy             |
| 9   | cancer                        |
| 10  | Type 2 Diabetes               |
| 11  | diabetes                      |
| 12  | Eating Disorders              |
| 13  | Autism                        |
| 14  | sexually transmitted diseases |
| 15  | Bulimia                       |
| 16  | Marijuana                     |
| 17  | AIDS                          |
| 18  | nutrition                     |
| 19  | Asthma                        |
| 20  | Drug Abuse                    |



## Periodical Databases: Academic OneFile Content and Strategy

Academic OneFile was built on three basic tenets:

1. Provide access to full-text content, minimizing embargoes whenever possible.
2. Provide access to peer reviewed content that does not duplicate a library's resources.
3. Add additional content that helps enrich a users research experience.

### Award Winning Academic Database



2007 Product Updates Include:

- Search Alerts with RSS export: Users will be able to set up instant search alerts and journal alerts, with the added ability to create RSS feeds of valued InfoTrac content.
- Visual Search: Using Grokker, users will now be able to view their results visually, in a concept map. This has been tied to InfoTrac's famed subject guide, making it much more powerful.
- Did You Mean?: When a search fails to bring desired results, users will be given alternate spellings and more preferred search terms to try in order to get them to the results they were originally looking for.
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- Enhanced navigation: Based on user feedback, some exciting changes have been made to improve the interface navigation, including the creation of document tools (print, email, cite, download, translate) that appear in a visible box right on each document.
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- Improved "How-to-Cite" functionality: MLA and APA formats for citations will be provided, with accurate elements and even correct spacing and formatting provided.
- Publication details: More information about each publication will be provided, including embargo periods, publisher address and contact information, and even publication descriptions.

### Additional Content and Features



- Full BioMed Collection, with no embargoes
- Full collection of Elsevier abstracts for 2,200 journals back to 1996



- Key, peer-reviewed journals published in Spanish, French and other European languages (All articles can also be translated into 8 different languages)



- Full collection of NPR programs from 1990 to present, with searchable transcripts. 5-10 additional shows will be added in 2008.



- Full-text of the *New York Times* from 1995 to present day
- *Times of London* from 1985



- Major reference sets such as the *Gale Encyclopedia of Science*, *Civil War*, *Gale Encyclopedia of Medicine*, and the *Encyclopedia of World*



- Audio versions of major medical journals



- Full *Economist Intelligence Unit* series in full-text with no embargo

## Periodical Databases: General OneFile Content and Strategy

InfoTrac OneFile is changing focus in order to better meet the needs of public and K-12 libraries needing general reference materials. It will focus on:

1. Providing full-text articles for publications recommended by *Magazines for Libraries*.
2. Provide access to content desired by public library patrons: travel guides, materials for homework help, hobbies and crafts, etc.
3. More multimedia content to help enrich each patron's experience.

- Largest collection of full-text magazines available 99% with no embargo
- 11,600 Titles (*Time*, *US News & World Report*, *Newsweek*)
- Includes 6,756 of the titles **in active, full-text**
- Podcasts, video, and audio content from many major news agencies
- *Strengths in trade publications, travel, hobbies, news, health and academic journals.*
- More than 65 million articles at a user's fingertips
- Search within results allows users to narrow their search results.
- Narrow results-allows users to narrow their search by document type, subject, publications, and subdivision through main and subheading terms.
- Search alerts using RSS technology allows users to be e-mailed with new content related matching their search criteria.
- Upgraded Tool Box for easy access to e-mailing, downloading, and citation applications



- OneFile named as a 2008 CODiE finalist. Recognized as **Best Online General Reference Service**



- Full collection of NPR programs from 1990 to present, with searchable transcript, including audio. 5 - 10 new shows to be added in 2008



- More than 500 travel guides, including every Fodor's Travel Guide published in 2007 and 2008

## The New York Times

- Full-text of the *New York Times* from 1985 to present day



- 11,000 magazines in all, 70% of which are not found in EBSCO or ProQuest databases



- More than 3,000 active, full-text titles recommended by *Magazines for Libraries*

## DISCOVER

- 10 years of full-text *Discover* magazine



## Periodical Databases: General OneFile Content and Strategy

### Periodical Databases for Public Libraries

| Primary Focus   |  |
|---|--|
|  | More than 11,000 magazines covering all subject areas. Strengths in trade publications, travel, hobbies, news, health and academic journals. |
|  | More than 4,000 core magazines across disciplines.   |








### Public Library Competitive Overview

Comparisons are based on title analysis of Gale’s InfoTrac databases and EBSCO’s Public Library Databases.

Important factors that affected counts:

- Only true periodical titles with ISSNs were counted (Newspaper titles were not included)
- Title counts are based on the latest lists provided by the publishers on their sites

### Database Comparison -- March 2008

|   |  | Total Titles | Full Text Titles | Active Full Text | Embargo Titles | % Embargo Titles |
|---|--|--------------|------------------|------------------|----------------|------------------|
|   | General OneFile (InfoTrac)               | 11,619       | 6,877            | 4,431            | 362            | 5%               |
|  | General Reference Center Gold (InfoTrac) | 4,966        | 3,583            | 2,225            | 169            | 5%               |
|  | Popular Magazines (InfoTrac)             | 1,173        | 1,173            | 750              | 88             | 8%               |
|  | Research Library** (ProQuest)            | 3,945        | 2,363            | 1,484            | 489            | 21%              |
|  | Master File Premier (EBSCO)              | 2,630        | 1,753            | 1,181            | 80             | 5%               |
|  | Master File Elite (EBSCO)                | 2,179        | 1,052            | 700              | 44             | 4%               |
|  | Master File Select (EBSCO)               | 2,086        | 707              | 460              | 31             | 4%               |

\*\*includes all modules

## Health Databases: Content and Strategy

Health & Wellness Resource Center has had a number of exciting updates for 2007. Here is what new in Health & Wellness Resource Center at a glance:

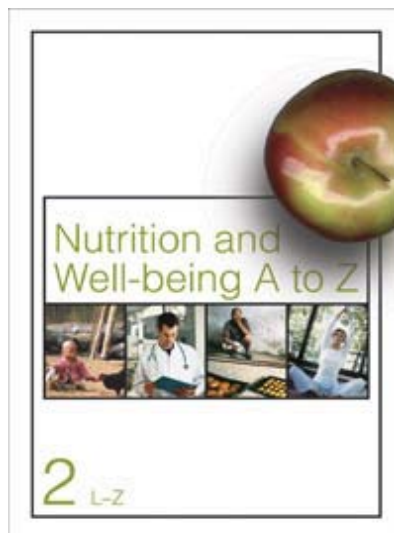
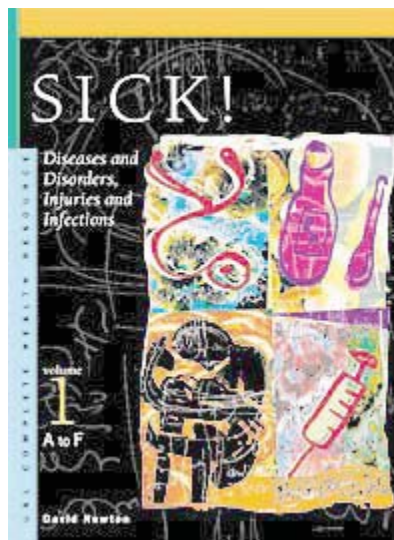
- A new, updated interface.
- Additional browsing opportunities with a stream lined design that offers more graphics and high lights current news headlines
- Video results under a new “Videos” tab
- Newspapers, newsletters, and news feeds populate a just-added “News” tab.
- Improvements to the printing, e-mailing, and viewing options available at the document level.
- Access to PDFs for many periodicals, reference, and pamphlets.
- Nutrition and Well-Being A-Z – Brand new to HWRC in 2007 - replacing Healthy Living.
- Pamphlets – 5,000 new pamphlets from 82 different government agencies and organizations.
- Drug files – Annual deliveries on track for last two years.
- Videos – New videos and updates to existing videos made monthly.
- Spanish-language content – 1,500 disease overviews from CareNotes and Clinical Reference System, plus the Spanish version of Human Diseases and Conditions.

These enhancements are designed to:

- Make the database easier to use by offering more opportunities to browse through the database and by enhancing your search options
- Add new pathways to information by adding two new tabs-Videos and News now have their own “homes” in your search results
- Lead users to current and reliable health information by exposing more of the rich content and then labeling it so that it’s easier to find-“Reference” is now “Books and Fact Sheets” and “Other Sites” is now “Trusted Sites”.

Core Content Updates include:

- Updated information for Health and Wellness Resource Center’s three core sources for drug information: PDR Family Guide for Over-the-Counter Drugs, PDR Family Guide for Prescription Drugs, and the USP DI, Volume II: Advice for the Patient
- Mosby’s – Mosby’s Medical, Nursing and Allied Health Dictionary is updated to the 2002 edition
- News – Harvard doctors respond to patient questions in a new News feature.
- Gale Encyclopedia of Childhood and Adolescence – Hundreds of entries from the Gale Encyclopedia of Childhood and Adolescence updated just for HWRC.
- Body by Design – Updated just for HWRC in 2007.
- SICK! – Brand new to HWRC in 2007.



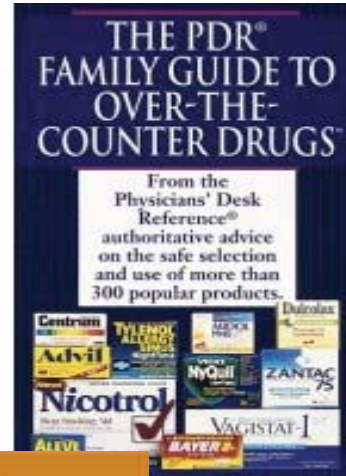
## Health Databases: Content and Strategy



Health Reference Center - Academic re-launched in 2007 as a premier resource for medical schools, hospitals and academic institutions. The following updates have been made:

- Content will be peer-reviewed, with a primary focus on biomedicine, nursing and psychology
- Including licensed video animations
- Including medical images

This multi-source database provides access to the full text of nursing and allied health journals, plus the wide variety of personal health information sources in InfoTrac's award-winning Health Reference Center™ plus 40 full-text nursing and allied health journals. All in a single, easy-to-use database, Health Reference Center -- Academic integrates the full text and images of respected nursing, allied health and medical journals; consumer health magazines; newsletters; pamphlets; newspaper articles; topical overviews; and reference books.



The screenshot shows the Thomson Gale Health Reference Center Academic search interface. At the top, the Thomson Gale logo is visible. Below it, the page title "Health Reference Center Academic" is centered, with navigation links for "Preferences", "Change Databases", and "Logout" on the right. A toolbar contains icons for "InfoMark", "Print", "E-mail", "Download", "Marked Items", "Previous Searches", "Dictionary", "Title List", and "Help". A search bar is located below the toolbar, with tabs for "Basic Search", "Subject Guide Search", "Publication Search", and "Advanced Search". The "Basic Search" tab is active, showing a search form with a "Find:" input field and a "Search" button. Below the search field, there are radio buttons for "Subject", "Keyword", and "Full text". Under "Limit the results:", there are three checkboxes: "to documents with full text", "to peer-reviewed publications", and "to document with images". A section for "by publication date(s)" includes radio buttons for "All Dates", "Before", "On", "After", and "Between", with dropdown menus for date selection. A "by publication title:" field with a "Browse Publication Title" link is also present. At the bottom of the search form, it says "Hide Search Options" and "Powered by InfoTrac®". Below the search form, a status message reads: "Health Reference Center Academic has 2,579,817 articles and was last updated on October 31, 2005." The footer contains links for "Thomson.com", "Learning Solutions", "Thomson Gale", "Health Reference Center Academic", "Title Lists", "Thomson Gale Databases", "Contact Thomson Gale", "Copyright and Terms of Use", and "Privacy Policy".

## Kids InfoBits: Content and Strategy

Kids InfoBits targets the research needs of students in Kindergarten through Grade 5. It features a developmentally appropriate and visual graphic interface, a subject-based topic tree search and full-text, age-appropriate, curriculum-related magazine and reference content.

Kids InfoBits features:

- A drilldown subject topic tree for users who need helping identifying a particular topic
- A simple and visually appealing graphic interface on the GaleNet platform
- Full-text proprietary reference content from Blackbirch Press that supports the K-5 curriculum
- Approximately 75 full-text, age appropriate magazines
- Over 3,000 searchable, indexed images
- A 5-year backfile that offers relevant and manageable results lists

Reference content in Kids InfoBits includes:

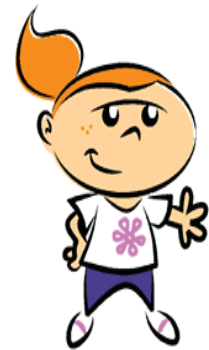
- Kidbits, 2nd Ed. (Blackbirch Press)
- The Blackbirch Encyclopedia of Science and Invention
- The Blackbirch Kid's Almanac of Geography
- The Blackbirch Kid's Visual Reference of the World
- The Blackbirch Kid's Visual Reference of the States
- The Columbia Encyclopedia, 6th Edition
- Merriam-Webster's Elementary Dictionary

2007 Content Enhancements include content written at the Basic and More Difficult reading level for the following area:

- Symbols of America
- Holidays of the World
- The Human Body
- New Biographies to cover commonly searched people such as Lance Armstrong and Lois Lowry
- Over 1,000 new images

2008 Continuous Updating plans include key areas such as

- The Human Body – additional entries
- Wild Weather and Natural Disasters
- The Solar System
- Dinosaurs
- Biographies to cover additional commonly searched people based on student, teacher and media specialists feedback
- Experiment Central (U\*X\*L) covering hundreds of experiments
- Over 1,000 new images





## 2007 Enhancements

- **Search Alerts with RSS export:** Users will be able to set up instant search alerts and journal alerts, with the added ability to create RSS feeds of valued InfoTrac content. These RSS feeds will not expire.
- **Federated Search Results:** Libraries will also have the option to add access their other vendor's databases and their library catalogs through PowerSearch. This collaboration with Groxis, a leading federated search company, will allow clustering and access to other databases after running a PowerSearch -- right there in the interface. Also, until the remaining Gale databases migrate to the PowerSearch platform, federated access to articles from our other databases will be provided through PowerSearch for free.
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- **Did You Mean?** When a search fails to bring desired results, users will be given alternate spellings and more preferred search terms to try in order to get them to the results they were originally looking for.
- **Search Within Results:** Users will be given the option to further refine their search results by adding more terms to their query.
- **Enhanced limiting:** After a search is completed, the left-hand sidebar will be repurposed to provide users with the option of selecting subject terms, subdivisions, article types and publications that will allow users to further limit their results.
- **Enhanced navigation:** Based on user feedback, some exciting changes have been made to improve the interface navigation, including the creation of document tools (print, email, cite, download, translate) that appear in a visible box right on each document.
- **Enhanced tabs:** The number of results will now appear on each tab and color variation will be added to the tabs in order to alert users that there is more content behind the other tabs.

- **Enhanced Bookmarks:** Direct access to individual documents, searches and collection of documents will be made available through PowerSearch Bookmarks, which are clearly visible, easy to use, and always persistent.
- **Improved "How-to-Cite" functionality:** MLA and APA formats for citations will be provided, with accurate elements and even correct spacing and formatting provided.
- **Publication details:** More information about each publication will be provided, including embargo periods, publisher address and contact information, and even publication descriptions.





The new Gale PowerSearch Plus platform radically changes library search by providing a “Google-like” search experience that the majority of library patrons prefer. PowerSearch Plus searches the Gale electronic databases the library subscribes to, plus the libraries non-Gale electronic database content, plus the library OPAC, plus a variety of public web sources the library may elect to include in the search query results.

Through a partnership with Groxis - an industry leader in search technology - PowerSearch Plus answers the challenge of getting researchers to go beyond the ‘top ten’ habit instilled by internet searches. Now researchers can explore the depth and quality information present in your library’s offerings - fast.

PowerSearch Plus offers all libraries:

- Convenient/simple searching - Allows users to access multiple databases with a single query and significantly reduce search time while gaining maximum exposure of your resources. Integrates with your library’s OPAC, too!
- Visual search feature - Access to information is presented with circles and spheres that represent categories; patrons simply click on a circle to zoom in and explore its contents
- Impartial, objective results - Searches produce more than just Gale content
- An affordable alternative - You don’t have to spend a lot to provide full access to your resources
- Easy installation - Simply use our administrative tool to select the databases you want to search, add authentication information and you are up and running within a few days

The screenshot shows the Gale PowerSearch Plus interface in Microsoft Internet Explorer. The search results for "global warming" are displayed, showing 100 total results. The interface includes a search bar, navigation tabs (Basic Search, Subject Guide Search, Publication Search, Advanced Search), and a detailed outline of search results categorized by keyword, date, source, and domain.

**Search Results Summary:**

- Search term: global warming
- Results for Basic Search (KE (global warming))
- Magazines: 10450
- Academic Journals: 6010
- Books: 24
- News: 21593
- Multimedia: 414
- Additional Databases

**Selected Sources [2 of 3]:** Add/Remove

- Gale Resources, Internet Public Library

**Refine search:**

- by keyword:  Exclude
- by date: Jan 1, 1900 to Jan 1, 2008
- by source: <All sources>
- by domain: <All domains>

**Outline View:** 100 total results

- global warming (100 results)
  - General (27)
  - Climate Change (10)
  - Greenhouse Gases (9)
  - Countries (10)
  - Learning (9)
  - Sources (7)
  - Environmental (7)
  - United Nations (5)
  - Children (4)
  - Global Warming Greenhouse Effect (4)
  - Organizations (3)
  - Energy (3)
  - Laurence (2)
  - Managers (2)

**Results: [1-10 of 100]** << < > >> Show All Detail: Less Medium

**global warming**

- [Global warming hot topic at Tulsa talk.](#)  
Post to del.icio.us | Bookmark | Email  
<http://galenet.galegroup.com/servlet/BCRC?srctype=adv&ste=27&bst=tsVS...>  
Source: Business and Company Resource Center
- [Global Warming](#)  
Post to del.icio.us | Bookmark | Email  
"The debate heats up. When the global warming debate first heated up in the Earth our grandkids walked might be cooking like a fried egg on an El Paso interpretations of the threat of warming."  
[http://whyfiles.org/080global\\_warmindex.html](http://whyfiles.org/080global_warmindex.html)  
Source: Internet Public Library
- [Global Gang](#)  
Post to del.icio.us | Bookmark | Email  
"Chat, play games, read news features about children in poor countries of the lives, as well as find out about campaigns to help them."  
<http://www.globalgang.org.uk/>

## Gale Training

Below is a summary of the training sessions provided to Florida Electronic Library during the 2007 calendar year.

| Month     | Market    | Institution Name   | Database Trained  | Customer Requested Training? | Trip | Number of Onsite Sessions | Number of Remote Sessions | No. of Participants |
|-----------|-----------|--|---|------------------------------|------|---------------------------|---------------------------|---------------------|
| 4-Jan     | Consortia | St. Lucie County School District                                     | FEL databases   | Y                            | 1    | 1                         | 0                         | 40                  |
| 9-Jan     | Consortia | Pinellas County School District                                      | FEL Databases   | Y                            | 1    | 4                         | 0                         | 63                  |
| 10-Jan    | Consortia | Pinellas County School District                                      | FEL Databases   | Y                            | 0    | 4                         | 0                         | 87                  |
| 18-Jan    | Consortia | North Miami Public Library   | TGPS, KIB, JRC, LitFinder, and the rest of the FEL db's   | Y                            | 1    | 1                         | 0                         | 15                  |
| 24-Jan    | K12       | FETC   | FEL databases   | N                            | 1    | 4                         | 0                         | 12                  |
| 25-Jan    | K12       | FETC   | FEL databases   | N                            | 0    | 4                         | 0                         | 18                  |
| 8-Feb     | Public    | Santa Rosa County Public Library System                              | TGPS, JRC, KIB, LitFinder, OVRC, BRC.   | Y                            | 1    | 1                         | 0                         | 15                  |
| 16-Mar    | Consortia | LIRN   | AOF, GVRL, SBRC, SciRC  | Y                            | 1    | 1                         | 0                         | 30                  |
| 30-Mar    | Consortia | LIRN   | AOF, GVRL, SBRC   | Y                            | 0    | 0                         | 1                         | 40                  |
| 3-Apr     | Academic  | University of Tampa  | Investext, HRCA, HWRC and demo'ed BCRC as an upgrade option to Investext  | Y                            | 1    | 1                         | 0                         | 5                   |
| 4-Apr     | Special   | Eglin AFB  | TGPS, GVRL, ITOF  | Y                            | 0    | 1                         | 0                         | 8                   |
| 5-Apr     | Special   | Hurlburt AFB   | SRCG, OVRC, LRC, TGPS, ITOF, GVRL   | Y                            | 0    | 1                         | 0                         | 8                   |
| 9-Apr     | Other     | Document Creation - Broward County School District                   | Business Event Type Application - completed a complete training module with assessment and evaluation tools in order to get BCSD to provide continuing education credits to participants in Gale Training workshops.  |                              | 0    |                           |                           |                     |
| 19-Apr    | Consortia | FEL Training at NEFLIN   | TGPS, ITOF, KIB, JRC, LitFinder, PowerPacks, GVRL   | Y                            | 1    | 1                         | 0                         | 21                  |
| 27-Apr    | Consortia | LIRN Annual Meeting  | Demo'ed Nursing RC, SBRC, and SciRC. Pretty sure they will purchase at minimum the SciRC.   | Y                            | 1    | 1                         | 0                         | 40                  |
| 9-May     | Public    | Brevard County Library System  | TGPS, ITOF, GRGC, EA, KIB, JRC, HWRC, GVRL  | Y                            | 1    | 2                         | 0                         | 12                  |
| 10-May    | Academic  | St. Petersburg College   | TGPS, GVRL  | Y                            | 0    | 1                         | 0                         | 35                  |
| 31-May    | Other     | FEL - Florida Electronic Library                                     | Working with Martin Borg to create a web-based training calendar that advertises webex sessions I will be conducting for FEL on a monthly basis. The web-based training calendar will be linked directly to the FEL website. We are also looking to include a | N                            | 0    |                           |                           |                     |
| 7-Jun     | Consortia | FEL / Levy County Library System                                     | FEL Databases   | Y                            | 1    | 1                         | 0                         | 13                  |
| 15-Jun    | Academic  | Palm Beach Community College   | TGPS, GVRL, HWRC, HRCA, and demonstrated the Nursing Resource Center  | Y                            | 1    | 1                         | 0                         | 13                  |
| 24-Jul-07 | Consortia | CCLA - Orlando   | LRC/ Lit Finder/ TERC   | 1                            |      | 12                        |                           |                     |
| 25-Jul-07 | Consortia | CCLA - Tampa   | LRC/ Lit Finder/ TERC   | 1                            |      | 9                         |                           |                     |
| 10-Aug    | Academic  | Hodges University  | TGPS, OVRC: CT, GVRL, SRC: Gold, AOF  | Y                            | 1    | 1                         | 0                         | 9                   |
| 13-Aug    | Consortia | FEL / Seminole County Public Schools                                 | KIB, LitFinder, TGPS, JRC, GVRL   | Y                            | 1    | 2                         | 0                         | 105                 |
| 8-Sep     | K12       | Broward County Public Schools  | LRC, OVRC, SRC  | Y                            | 1    | 3                         | 0                         | 30                  |
| 12-Sep    | K12       | Gateway High School  | LRC, LitFinder, OVRC, SRC, GVRL, and the FEL databases  | Y                            | 1    | 1                         | 0                         | 45                  |
| 26-Sep    | Consortia | FEL / NEFLIN Training at Millhopper Branch Library in Alachua County | FEL databases   | Y                            | 1    | 1                         | 0                         | 30                  |
| 27-Sep    | Consortia | FEL / NEFLIN Training at Jacksonville Community College at Yulee     | FEL databases   | Y                            | 0    | 1                         | 0                         | 20                  |
| 6-Oct     | K12       | Broward County Public Schools  | KIB, GVRL, AOF  | Y                            | 1    | 3                         | 0                         | 30                  |
| 16-Oct    | K12       | Broward County Public Schools  | SRC: Jr & Gold, LRC, HWRC, Informe, GVRL, KIB, AOF, GOF, WDIRN,   | Y                            | 1    | 1                         | 0                         | 18                  |

### Gale Database Training Session Overview

This hands-on class is an overview of the content, special features and search options of all Gale databases provided by Florida Electronic Library.

This workshop covers:

- Bibliographic Instruction
- Database description analysis

- Special database features
- Efficient search strategies
- Time for independent learning

These are some of the training options available to Florida Libraries. As we move forward into 2007, customized training sessions can also be created to meet a specific need.



## 2007 Enhancements

- Visual Search
- Search alerts in PowerSearch, with RSS export capability



- Search within Results
- Cleaned up user interface, with easier access to limiters
- Tab configuration and “All Results” tab



- Better document display, with easier access to InfoMarks and tools
- Improved “How-to-Cite” functionality
- Enhanced Subject Guide with topic groupings, as well as “limit by subject”



*Gale would like to take this opportunity to thank you for your past 4 years of business. We look forward to working with you during the coming years to help you promote and effectively use Gale products. It is our hope that over the coming years, we continue to strengthen our business partnership with Florida. You will find your Gale contacts listed below should you have further information needs.*

Gale Florida State Library Team

Florida is served by:

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